



June 15-17, 2012 - Long Beach Convention Center
300 E. Ocean Blvd., Long Beach, CA 90802
www.TestDriveExpo.com

[The SoCal Test Drive Expo](#) is the nation's first-ever event that pairs a traditional auto show with the opportunity to drive almost every car on the show floor. Taking place in the Long Beach Convention Center over Father's Day Weekend, the show will feature new makes and models from more than a dozen manufacturers and brands.

The show's unique, one-stop registration process will allow visitors to test drive dozens of different vehicles from competing brands with a single \$10 admission. Guests can test drive vehicles from competing brands in a sales-free environment, including Buick, Cadillac, Chevrolet, GMC, Chrysler, Dodge, Jeep, Fiat, Ford, Scion, Subaru, Toyota and Volkswagen.

The SoCal Test Drive Expo is owned and operated by the Southland Motor Car Dealers Association. SMCDA was established in 1932 and represents the majority of new car and truck dealerships in Southern Los Angeles County.

SHOW HOURS

Friday, June 15	Noon-8:00 p.m.
Saturday, June 16	10:00 a.m.-8:00 p.m.
Sunday, June 17	10:00 a.m.-5:00 p.m.

ADMISSION

18 and Older	\$10
Youth (8-17)	
Military Guests	\$7
Seniors	
Children (under 8)	Free

SHOW INFORMATION

Official website	www.TestDriveExpo.com
Facebook	http://on.fb.me/testdriveexpo
Twitter	@testdriveexpo

LOCATION & PARKING

300 E. Ocean Blvd. in Long Beach. Parking is available at the Long Beach Convention Center parking lot on Pine Ave., and the Pike parking lot (at Shoreline Drive & Chestnut Place).

FEATURES AND SPECIAL EVENTS

Nearly 100 vehicles from more than a dozen domestic and import manufacturers to test drive –
Guests can test drive the latest 2012 and preview some 2013 model cars, trucks, hybrids, crossovers and SUVs.

West Coast Premieres – Dodge is bringing its 2013 Dodge Dart for the first-ever consumer test drives, and Scion will bring its just-released 2013 Scion FR-S. Subaru will showcase the West Coast premiere of the 2013 Subaru XV Crosstrek and bring the 2013 Subaru BRZ sports car for display viewing.

Eco-Friendly Vehicles – The next generation of eco-friendly vehicles will hit Long Beach. Among the eco-friendly expected to be available for test drives include the Buick La Crosse E-Assist; Buick Regal E-Assist; Chevrolet Cruze Eco; Chevrolet Malibu Eco; Chevrolet Volt; Toyota Prius C, Prius V, and third generation Prius; and the Toyota Camry Hybrid.

Performance Vehicles – Dads and grads seeking the hottest performance vehicles can choose from over a dozen models, including the Scion FR-S, Volkswagen CC Sport, Volkswagen Beetle Turbo, Chevrolet Camaro, Dodge Challenger, Dodge Charger, Cadillac CTS Coupe, Cadillac CTS-V Sedan, Cadillac CTS-V Wagon, and Ford Mustang.

Trucks and SUVs – For families and people needing to haul gear, more than 20 trucks and SUVs will be featured, including Ford F150, Ram 1500, Toyota Tacoma, Toyota Tundra, Buick Enclave, Chevrolet Traverse, Dodge Durango, Ford Edge, Ford Explorer, GMC Acadia, GMC Terrain, GMC Yukon Denali, Jeep Grand Cherokee, Jeep Compass, Subaru Forester, Subaru Outback, Toyota Rav4, and Cadillac SRX.

One-time check-in and registration – A single check-in enables guests to test drive any car from any manufacturer (subject to manufacturer age restrictions). Drivers must have a valid driver's license, be 18 years old to drive most vehicles, and pass a breathalyzer test.

Camp Jeep – This thrilling Jeep test track comes to L.A. County for the first time. Camp Jeep is an interactive adventure zone where professional 4x4 drivers will share the experience of Jeep's on and off-road capabilities with riders.

Remote broadcast by AM 830 KLAA and appearance by the Los Angeles Angels of Anaheim Strike Force with Angels team giveaways – Friday, 4:00-6:00 p.m.

Los Angeles Laker Girls autograph signings – Saturday, 2:30-4:30 p.m.

Hooters Girls promotional appearance – Saturday, 11:00 a.m.-6:30 p.m.

Remote broadcast by K-Earth 101 FM – Saturday, 11:00 a.m.

Remote broadcast by KROQ-FM – Saturday, 2:00 p.m.

Remote broadcast by JACK-FM – Sunday, 11:00 a.m.

TEST DRIVE LINEUP (as of June 9)

Buick	Cadillac	Chevrolet
Enclave Premium	CTS Coupe	Camaro
LaCrosse E-Assist	CTS-V Sedan	Camaro Convertible
Regal E-Assist	CTS-V Wagon	Cruze Eco
Verano	SRX	Equinox
		Malibu Eco (2013)
		Sonic Hatch LTZ
		Traverse
		Volt

Chrysler

200
300
Town & Country

Dodge

Challenger
Charger
Dart (2013)
Durango

Fiat

500

Ford

Edge Limited
Explorer Limited
Flex Limited
Focus Titanium
F-150
Mustang
Taurus SHO (2013)

GMC

Acadia
Terrain
Yukon Denali

Jeep

Compass
Grand Cherokee
Wrangler

Ram

1500

Scion

FR-S (2013)
iQ
tC
xB
xD

Subaru

Forester
Impreza
Legacy
Outback

Toyota

Camry
Camry Hybrid
Prius
Prius c
Prius v
Rav4
Tacoma
Tundra

Volkswagen

CC Sport
Jetta SEL Premium
Passat SE w/ Sunroof & Nav
Tiguan SE
Jetta TDI
Beetle Turbo Launch Edition

ADDITIONAL VEHICLES ON DISPLAY (as of June 9)

Chevrolet

Silverado 1500 Crew Cab

Cadillac

CTS Sports Wagon
Escalade ESV
XTS

Ford

Escape Titanium (2013)
Focus EV (2013)

GMC

Sierra Denali

Subaru

BRZ (2013)
Crosstrek (2013)
Impreza WRX/STI

PROMOTIONS

Downtown Long Beach Discount

Test Drive Expo attendees will receive a discount card redeemable at many participating Downtown Long Beach restaurants.

DRIVER & PASSENGER REQUIREMENTS

- Must be at least 18 years old to drive. (Driving age for GM vehicles is 21 years old.)
- Drivers must possess a valid driver's license, submit to a breathalyzer test, sign a waiver of liability, and may be contacted by manufacturers or dealers.
- Children must be 8 years old to ride in a vehicle, be accompanied with and have a waiver signed by a parent or guardian.
- Additional restrictions may apply depending on vehicle choice.

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